



GTABC Case Challenge

Shaping Africa's Future!

The Georgetown Africa Business Conference (GTABC) is launching a case challenge that explores how businesses and society can contribute to a prosperous African continent by calling students to identify and develop out-of-the-box, creative, and innovative solutions across public and private sectors that can unleash Africa's prowess and realize the vision for prosperity on the continent.

Apply now and be part of the change!

Key Dates



FEB 17	Registration Opens (Sign up for teams of 3-5)
MAR 2	Registration Deadline
MAR 3	Case Prompt is released
APR 3	Round 1 Deadline
APR 14	Finalist Announced
APR 29	Finalists Presentations / Winners Announced

Who are we looking for?

- **Geography:** Open to students in all regions
- **Eligibility:** Students must be current postgraduates (Masters or PhD-level) at any university during the 2022/2023 academic year.
 - Undergraduates may participate as part of a team if the lead applicant is a current post-graduate student.
- **Teams:** Students must form a team of 3 to 5 students in order to participate.

Sample Ideas

- Building a new service sector of outsourced African tech workers
- Increasing traceability in the extractives industry in Africa
- Closing the Infrastructure financing gap through creative financing.
- Investing strategies for WASH and FINTECH sectors
- Improving Food Security through food fortification in Africa
- Financial inclusion for rural communities

Why Apply ?



Cash Prizes

Prizes will be given to first place, runner up, and audience choice winners. Teams can win up to \$5000!!!! Finalists will also receive free tickets to the conference and gala event.



Networking & Mentorship

Teams in Round 1 and finalist stage will be matched with a mentor to help finalize their ideas and will have the opportunity to network with industry leaders, academics and fellow participants.



Post-Competition Incubation

Best teams have the opportunity to develop their solutions through access to acceleration programs through our partnerships.

REGISTER HERE:

[HTTPS://FORMS.GLE/CAIGBZ1GH5KXX2CR6](https://forms.gle/CAIGBZ1GH5KXX2CR6)

SUBSCRIBE ON OUR WEBSITE TO RECEIVE UPDATES ABOUT THE COMPETITION AND GET AN ALERT WHEN REGISTRATION OPENS!



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